RAUL MENDEZ

RXMENDEZ.COM | 786.449.2355 | RMENDEZBENAVENT@GMAIL.COM

Born in Puerto Rico, raised by an English teacher and a handyman. I have a Bachelor's degree in Psychology and three quarters of a Master's degree in Industrial Psychology, which I plan to get back to at some point in my life. Maybe. Throughout my career I've had the opportunity of working on pretty much every type of client and so far, saving dogs has been my absolute favorite.

MULLENLOWE NY

SR. COPYWRITER | NOVEMBER 2018 - PRESENT

Currently trying to make ideas happen for jetBlue, Hawaiian Tropics, eTrade and Schick razors.

VML NY

SR. COPYWRITER | MAY 2018 - NOVEMBER 2018

I was a senior writer on global campaigns for New Balance for their running products and across multiple Johnson & Jonhson brands executing work across all channels.

ANOMALY NY

SR. COPYWRITER | NOVEMBER 2017 - MAY 2018

Ask me why I left.

DIESTE DALLAS

ASSOCIATE CREATIVE DIRECTOR | 2013 - 2017

Said goodbye to sunny Florida for the sweltering Texas heat and it paid off. Nailed a couple of pitches, created national campaigns in both Spanish and English, led all social work for AT&T, won a bunch of awards including my first two Lions and became a master griller.

M8 MIAMI

SR. COPYWRITER | 2010 - 2013

Left home to pursue a career abroad. Thankfully I landed here where I got the chance to work on Puerto Rico's Tourism Board campaign, making me feel like I never left. Also, I got to travel to Cannes after winning the Young Lions print competition. I miss the coffee here.