

RAUL MENDEZ

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FACEBOOK NY

GLOBAL CREATIVE DIRECTOR | MARCH 2020 - PRESENT

As a creative director on the global team, I am in charge of leading the B2B work for small businesses with a focus on creating economic impact marketing campaigns. As a creative lead I am tasked with working with cross-functional teams to execute internally or manage external production partners from start to finish.

MULLENLOWE NY

SENIOR WRITER | NOVEMBER 2018 - FEBRUARY 2020

One of a handful of senior teams working across the full roster of clients ranging from Hawaiian Tropic, Carefree and Schick. My biggest achievement was to create and write a financial campaign for E*Trade even though I know as much about finance as my mom does about advertising.

VML NY

SENIOR WRITER | MAY 2018 - OCTOBER 2018

I had never run a marathon or ran at all for that matter and somehow ended up working on the New Balance running business. Part of the team that created the Runaway Pub for the London Marathon that picked up some international awards.

ANOMALY NY

SENIOR WRITER | NOVEMBER 2017 - MAY 2018

Was brought on as part of a group called the Last Silo, where the agency incorporated bilingual and bicultural creatives into a specialized team. Worked on clients like Beautyrest, Don Julio Tequila and social work for Google.

DIESTE DALLAS

ACD WRITER | DECEMBER 2013 - NOVEMBER 2017

Joined as a mid-level writer and quickly climbed up to become an associate creative director. Led national 360 work for AT&T in both English and Spanish, led and won pitches for Miller Lite and Otterbox, and had my work recognized by Cannes, One Show, Facebook Awards and covered by CNN, BBC, Fast Company to name a few.